



HAXHI ZEKA UNIVERSITY
INTERNATIONAL
SUMMER UNIVERSITY "UNISUM"

4th INTERNATIONAL SUMMER UNIVERSITY "UNISUM" 2025

AGENDA

Dates	30 th June – 13 th July, 2025	
Venue	University “Haxhi Zeka” – Peja/Kosovo	
Day 1 - 30 th June, 2025 - Online		
COURSE I Sustainable Development and Green Agriculture and Economy		
09:10 - 11:50	Conceptual history of sustainability and sustainable development	
COURSE II Green economy, Carbon Markets and Digitalization		
09:10 - 11:50	Economic growth and Environmental Impacts, United Nations Sustainable Development Goals -SDGs	
COURSE III Leadership training through neuro feedback in management		
09:10 - 11:50	Organization of classes, program Conditioning (classical, instrumental), the law of effect Neuro feedback	
COURSE IV Digital Evidence in Criminal Law		
09:10 - 11:50	Aim of Criminal Procedure and the Importance of Evidence	
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business		
09:10 - 11:50	Decision support methods in business introductory issues	
COURSE VI Flute		

09:10 - 11:50	<p>Familiarity with the planned program and tasks, Sound production, breathing</p> <p>Body positioning in Flute, Long Grades and warm-up</p> <p>Individual clock, Demonstrates this important aspect of playing the Flute</p>
<p align="center">COURSE VII</p> <p align="center">Introduction to Globalization: Strategies, Policies and Effects</p>	
09:10 - 11:50	<p>Introduction to the Course & Overview of Globalization</p> <ul style="list-style-type: none"> • Definitions, dimensions, and historical perspectives • Globalization waves: From mercantilism to digital globalization
<p align="center">COURSE VIII</p> <p align="center">International Trade and Globalization</p>	
09:10 - 11:50	<p>Introduction to Globalization</p>
<p align="center">COURSE IX</p> <p align="center">Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management"</p>	
13:30 - 16:10	<p>Ice-breaking presentations of the participants "Getting to know one another. Setting up project groups.</p>
<p align="center">COURSE X</p> <p align="center">Digital Accounting and Finance for Sustainable and Global Business</p>	
13:30 - 16:10	<p>Introduction to the course</p>
<p align="center">COURSE XI</p> <p align="center">Strategic Communication for Business and Innovation</p>	
13:30 - 16:10	<p>Identify common causes of communication breakdown in English and how to avoid them.</p>
<p align="center">Day 2 – 1st of July, 2025 - Online</p>	
<p align="center">COURSE I</p> <p align="center">Sustainable Development and Green Agriculture and Economy</p>	
09:10 - 11:50	<p>Sustainable development goals – transdisciplinary vision for the future</p>
<p align="center">COURSE II</p> <p align="center">Green economy, Carbon Markets and Digitalization</p>	
09:10 - 11:50	<p>Sustainability and green economy</p>
<p align="center">COURSE III</p> <p align="center">Leadership training through neuro feedback in management</p>	

09:10 - 11:50	Brain structure (cerebral cortex lobes), brain neuroplasticity Electrical activity of the brain (types of waves, wave frequencies)
COURSE IV Digital Evidence in Criminal Law	
09:10 - 11:50	Types of Evidence and Their Characteristics
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business	
09:10 - 11:50	Decision support methods in Business, Decision making methodology without pattern methods Method in the business
COURSE VI Flute	
09:10 - 11:50	Giving the program foreseen for this semester, Development of individual techniques through the degrees of arpeggios Individual classes; Exercises with stairs
COURSE VII Introduction to Globalization: Strategies, Policies and Effects	
09:10 - 11:50	Theoretical Frameworks of Globalization Economic, political, and cultural perspectives World-systems theory, neoliberalism, and dependency theory
COURSE VIII International Trade and Globalization	
09:10 - 11:50	Liberalization of World Trade: Globalization and Economic Integrations
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management	
13:30 - 16:10	Importance of problem solving skills in entrepreneurship. Types of problems in HRM: Operational vs Strategic issues. Understand the scope and impact of HR problems on the business.
COURSE X Digital Accounting and Finance for Sustainable and Global Business	
13:30 - 16:10	Introduction to digital Finance Block-chain Technology in Financial Transactions
COURSE XI Strategic Communication for Business and Innovation	

13:30 - 16:10	Practice writing compelling advertisements using appropriate vocabulary, persuasive language and descriptive vocabulary.
Day 3 – 2nd of July, 2025 - Online	
COURSE I Sustainable Development and Green Agriculture and Economy	
09:10 - 11:50	Sustainability of social-ecological systems: the nexus between water, energy and food
COURSE II Green economy, Carbon Markets and Digitalization	
09:10 - 11:50	European Green Deal
COURSE III Leadership training through neuro feedback in management	
09:10 - 11:50	Preparation for examination Qualification procedures
COURSE IV Digital Evidence in Criminal Law	
09:10 - 11:50	Concept and Importance of Digital Evidence
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business	
09:10 - 11:50	Pattern methods Method in the business
COURSE VI Flute	
09:10 - 11:50	The ratio of sound and technique, and the constant synchronization of the accuracy of these two basic elements of the game in Flute Individual and demonstration hours: Exercises about technical problems
COURSE VII Introduction to Globalization: Strategies, Policies and Effects	
09:10 - 11:50	Key Economic Drivers of Globalization Trade liberalization and international markets Role of multinational corporations (MNCs) and financial institutions
COURSE VIII International Trade and Globalization	
09:10 - 11:50	International trade organizations
COURSE IX	

Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management	
13:30 - 16:10	The problem-solving circle: Identifying, Analyzing and Resolving.
COURSE X Digital Accounting and Finance for Sustainable and Global Business	
13:30 - 16:10	FinTech for Global Trade & Entrepreneurship Digital payment solutions (SWIFT, SEPA, e-wallets) Cross-border financial transactions and digital banking Case studies: How FinTech supports global trade
COURSE XI Strategic Communication for Business and Innovation	
13:30 - 16:10	Students practice negotiation strategies and persuasive bargaining using appropriate language.
Day 4 – 3rd of June, 2025 - Online	
COURSE I Sustainable Development and Green Agriculture and Economy	
09:10 - 11:50	Environmental sustainability: role of diversity, equity and inclusion
COURSE II Green economy, Carbon Markets and Digitalization	
09:10 - 11:50	Sustainability in Management, Marketing and Human Resources management
COURSE III Leadership training through neuro feedback in management	
09:10 - 11:50	Interview questionnaire Statement/Declaration
COURSE IV Digital Evidence in Criminal Law	
09:10 - 11:50	The Problem of Digitalization in Obtaining Evidence
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business	
09:10 - 11:50	Decision support methods in business Decision-making methodology Methods based on utility function case study
COURSE VI Flute	

09:10 - 11:50	Technical exercises and knowledge with elements provided for playing on musical scales Individual time: Scales with Bemola up to three signs
COURSE VII Introduction to Globalization: Strategies, Policies and Effects	
09:10 - 11:50	Globalization Strategies: National and Corporate Approaches Comparative analysis of national globalization strategies Corporate globalization strategies: Outsourcing, supply chains, and branding
COURSE VIII International Trade and Globalization	
09:10 - 11:50	Global free zones
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management	
13:30 - 16:10	Getting to know the methodology. Familiarize with basic concept of problem solving within HR contexts.
COURSE X Digital Accounting and Finance for Sustainable and Global Business	
13:30 - 16:10	Artificial Intelligence in Financial Forecasting
COURSE XI Strategic Communication for Business and Innovation	
13:30 - 16:10	Students practice negotiation strategies and persuasive bargaining using appropriate language.
Day 5 – 4th of July, 2025 - Online	
COURSE I Sustainable Development and Green Agriculture and Economy	
09:10 - 11:50	Driving sustainability towards tourism business specialization
COURSE II Green economy, Carbon Markets and Digitalization	
09:10 - 11:50	Economic and Financial Sustainability
COURSE III Leadership training through neuro feedback in management	

09:10 - 11:50	EEG electrode placement (10-20 system) Electrode connection (4-channel headgear)
COURSE IV Digital Evidence in Criminal Law	
09:10 - 11:50	Legal Basis of Digital Evidence
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business	
09:10 - 11:50	TOPSIS Method (technique for order preference by similarity to ideal solution) and VMCM Method (vector measure construction method)
COURSE VI Flute	
09:10 - 11:50	Selective etudes: knowledge of technical and melodic problems and practical examples. Individual: Stakato game in motor etudes
COURSE VII Introduction to Globalization: Strategies, Policies and Effects	
09:10 - 11:50	Case Study Workshop: Successful and Failed Globalization Strategies Examples from developed and developing countries Group presentations and discussions
COURSE VIII International Trade and Globalization	
09:10 - 11:50	Supply chain management (SCM)
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management	
13:30 - 16:10	The diagnosis of the problem and its clear definition. Root Cause Analysis (RCA) and the "5 Whys" technique.
COURSE X Digital Accounting and Finance for Sustainable and Global Business	
13:30 - 16:10	FinTech Innovations in Investment Investigating the role of FinTech in revolutionizing investment strategies, stock trading, and financial market operations.
COURSE XI Strategic Communication for Business and Innovation	
13:30 - 16:10	Improving communication skills in recruiting and staffing tasks.
5 th of July, 2025	

Free day	
6th of July, 2025	
Free day	
Day 6 – 7th of July, 2025 – physical presence	
COURSE I Sustainable Development and Green Agriculture and Economy Venue: Faculty of Business -A2	
09:10 - 11:50	Measuring sustainability: essential methods and tools
COURSE II Green economy, Carbon Markets and Digitalization Venue: Faculty of Business-A5	
09:10 - 11:50	Digitalization and its effects on Carbon Emissions
COURSE III Leadership training through neuro feedback in management Venue: Faculty of Business-A3	
09:10 - 11:50	Impedance Protocol selection, round setup, protocol definition
COURSE IV Digital Evidence in Criminal Law Venue: Faculty of Law-Amphitheatre 2	
09:10 - 11:50	Types of Digital Evidence (computer, database based, network based)
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business Venue: Faculty of Business-PhD classroom	
09:10 - 11:50	The use of the TOPSIS method (technique for order preference by similarity to ideal solution) case study in the business
COURSE VI Flute: Venue: Faculty of Arts, Concert hall	
09:10 - 11:50	Relation of technical and physiological problems with artistic interpretation Individual and interactive: The student consults with the professor
COURSE VII Introduction to Globalization: Strategies, Policies and Effects	

Venue: Faculty of Business-Graduation room (Blue classroom)	
09:10 - 11:50	Policies, Effects, and Challenges of Globalization Global Governance and International Organizations Role of the WTO, IMF, World Bank, and UN Challenges in global governance and regulation
COURSE VIII International Trade and Globalization Venue: Faculty of Business-A6	
09:10 - 11:50	Classical foreign trade theory
11.00-12.00	UNISUM 2025 Opening ceremony, Rectorate building – Faculty of Law, Amphitheatre 1
12.00 -13.15	Lunch
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management Venue: Faculty of Business-A5	
13:30 - 16:10	Identifying possible causes of the problem. Fishbone diagram.
COURSE X Digital Accounting and Finance for Sustainable and Global Business Venue: Faculty of Business-Computer Lab C	
13:30 - 16:10	Introduction to Digital Accounting and Regulations
COURSE XI Strategic Communication for Business and Innovation Venue: Faculty of Business-A1	
13:30 - 16:10	Improving communication skills in recruiting and staffing tasks.
Day 7 – 8th of July, 2025 – physical presence	
COURSE I Sustainable Development and Green Agriculture and Economy Venue: Faculty of Business-A2	
09:10 - 11:50	Inclusive green agriculture and economy: importance and applications
COURSE II Green economy, Carbon Markets and Digitalization	

Venue: Faculty of Business-A5	
09:10 - 11:50	ESG Score calculation, positive and negative aspects for businesses
COURSE III Leadership training through neuro feedback in management Venue: Faculty of Business-A3	
09:10 - 11:50	Point-based QEEG analysis case study with the neurofeedback device Control values case study with the neurofeedback device
COURSE IV Digital Evidence in Criminal Law Venue: Faculty of Law-Amphitheatre 2	
09:10 - 11:50	Evidence Obtained from Computer Systems and Databases
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business Venue: Faculty of Business- PhD classroom	
09:10 - 11:50	The use of VMCM methods (vector measure construction method) case study in business
COURSE VI Flute Venue: Faculty of Arts, Concert hall	
09:10 - 11:50	The importance of treating musical phrases, within the content of a certain work of art, respecting different musical styles and eras Individual: Work with artistic literature
COURSE VII Introduction to Globalization: Strategies, Policies and Effects Venue: Faculty of Business-Graduation room (Blue classroom)	
09:10 - 11:50	Social and Cultural Effects of Globalization Cultural homogenization vs. glocalization Migration, labour markets, and demographic shifts
COURSE VIII International Trade and Globalization Venue: Faculty of Business-A6	
09:10 - 11:50	Payment methods in international trade
11.00 - 12.00	Guest Lecturer Colonel Besim Gashi Topic: Diplomacy and Importance of International Cooperation's

COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management Venue: Faculty of Business-A5	
13:30 - 16:10	Selection of the most probable/important causes of the problem.
COURSE X Digital Accounting and Finance for Sustainable and Global Business Venue: Faculty of Business-Computer Lab C	
13:30 - 16:10	Introduction to cloud-based accounting platforms Alpha. AI (ERP) Laboratory Session in Alpha Cloud
COURSE XI Strategic Communication for Business and Innovation-A1	
13:30 - 16:10	Improve written professionalism and clarity in handling common professional communication scenarios.
Day 8 – 9th of July, 2025 – physical presence	
COURSE I Sustainable Development and Green Agriculture and Economy Venue: Faculty of Business-A2	
09:10 - 11:50	Green agriculture anding the economy for sustainable future: focus to tourism business
COURSE II Green economy, Carbon Markets and Digitalization Venue: Faculty of Business-A5	
09:10 - 11:50	Calculation of carbon emissions
COURSE III Leadership training through neuro feedback in management Venue: Faculty of Business-A3	
09:10 - 11:50	Conducting own research, performing QEEG analysis in LNP (group work) case study with the neuro feedback device
COURSE IV Digital Evidence in Criminal Law Venue: Faculty of Law-Amphitheatre 2	
09:10 - 11:50	Network and Internet Traffic Records

COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business Venue: Faculty of Business-PhD classroom	
09:10 - 11:50	The difference between the TOPSIS method (technique for order preference by similarity to ideal solution) and VMCM method (vector measure construction method)
COURSE VI Flute Venue: Faculty of Arts, Concert hall	
09:10 - 11:50	The idea-emotional deconstruction of a work of art, through our knowledge in music formation subjects. Individual hours: practical work of the intended work Colloquium: Technical parts (technical controls)
COURSE VII Introduction to Globalization: Strategies, Policies and Effects Venue: Faculty of Business-Graduation room (Blue classroom)	
09:10 - 11:50	Environmental Impacts of Globalization Climate change, sustainability, and global responsibility Green globalization and corporate sustainability strategies
COURSE VIII International Trade and Globalization Venue: Faculty of Business-A6	
09:10 - 11:50	Incoterms 2020 delivery methods
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management Venue: Faculty of Business-A5	
13:30 - 16:10	Creating alternative solutions or possible ways to remove or reduce the possible causes.
COURSE X Digital Accounting and Finance for Sustainable and Global Business Venue: Faculty of Business-Computer Lab C	
13:30 - 16:10	Digital Payments and Digital Money – Site Visit to Pro Credit Bank in Kosovo Site Visit to AFK Micro-financial institution
COURSE XI Strategic Communication for Business and Innovation Venue: Faculty of Business-A1	
13:30 - 16:10	Improve written professionalism and clarity in handling common professional communication scenarios.

Day 9 – 10 th of July, 2025 – physical presence	
COURSE I Sustainable Development and Green Agriculture and Economy Venue: Faculty of Business-A2	
09:10 - 11:50	Skills for sustainable development and green agriculture and economy for West Balkans
COURSE II Green economy, Carbon Markets and Digitalization Venue: Faculty of Business-A5	
09:10 - 11:50	Carbon market and Carbon Accounting
COURSE III Leadership training through neuro feedback in management Venue: Faculty of Business-A3	
09:10 - 11:50	Report preparation – from the case study with the neurofeedback device
COURSE IV Digital Evidence in Criminal Law Venue: Faculty of Law-Amphitheatre 2	
09:10 - 11:50	Collection and Preservation ; Examination of Digital Evidence
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business Venue: Faculty of Business-PhD classroom	
09:10 - 11:50	The use of AHP method case study in business
COURSE VI Flute Venue: Faculty of Arts, Concert hall	
09:10 - 11:50	Unification of registers in etudes and scales, as well as in the artistic literature Individual and interactive: The student plays the instrument on his own, but also following the demonstration of the lecturer
COURSE VII Introduction to Globalization: Strategies, Policies and Effects Venue: Faculty of Business-Graduation room (Blue classroom)	
09:10 - 11:50	Future of Globalization: Trends and Challenges Technological innovations and digital globalization Deglobalization movements and economic nationalism

COURSE VIII International Trade and Globalization Venue: Faculty of Business-A6	
09:10 - 11:50	Documents used in international trade transactions
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management Venue: Faculty of Business-A5	
13:30 - 16:10	Evaluation of alternative solutions, making a choice among alternatives and making decision.
COURSE X Digital Accounting and Finance for Sustainable and Global Business Venue: Faculty of Business-Computer Lab C	
13:30 - 16:10	Presentation
COURSE XI Strategic Communication for Business and Innovation Venue: Faculty of Business-A1	
13:30 - 16:10	Preparing effective business and pitch presentations. Develop confidence in speaking and demonstrate good use of persuasive language to convince potential investors.
Day 10 – 11th July, 2025 – physical presence	
COURSE I Sustainable Development and Green Agriculture and Economy Venue: Faculty of Business-A2	
09:10 - 11:50	Case studies for sustainability and green agriculture and economy models
COURSE II Green economy, Carbon Markets and Digitalization Venue: Faculty of Business-A5	
09:10 - 11:50	Current approaches of countries to green economy and sustainability, US policy changes and their effects.
COURSE III Leadership training through neuro feedback in management Venue: Faculty of Business-A3	
09:10 - 11:50	Presentation of research results case study with the neurofeedback device Theta waves (relaxed and intuitive) for innovation and empathy

COURSE IV Digital Evidence in Criminal Law Venue: Faculty of Law-Amphitheatre 2	
09:10 - 11:50	Digital Evidence Examination Methods
COURSE V Multi-criteria decision making and multidimensional comparative analysis in Business Venue: Faculty of Business- PhD classroom	
09:10 - 11:50	The use of VMCM method (vector measure construction method) case study in business in the dynamic approach
COURSE VI Flute Venue: Faculty of Arts, Concert hall	
09:10 - 11:50	Relation of technical and physiological problems with artistic interpretation Individual and interactive: The student consults with the professor Control of all technical material with the whole class, facing levels in the classroom Group and demonstration classes for control reasons of individual preparation
COURSE VII Introduction to Globalization: Strategies, Policies and Effects Venue: Faculty of Business-Graduation room (Blue classroom)	
09:10 - 11:50	Final Debate and Course Wrap-Up Debate: "Is Globalization a Net Positive or Negative?" Final reflections and feedback
COURSE VIII International Trade and Globalization Venue: Faculty of Business-A6	
09:10 - 11:50	Balance of payments analysis
COURSE IX Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management Venue: Faculty of Business-A5	
13:30 - 16:10	Map of solutions to the problem. Ideas on implementation of the decision and evaluation of its results. Presenting the projects.
COURSE X Digital Accounting and Finance for Sustainable and Global Business Venue: Faculty of Business	

13:30 - 16:10	Presentation
COURSE IX Strategic Communication for Business and Innovation Venue: Faculty of Business	
13:30 - 16:10	Preparing effective business and pitch presentations. Develop confidence in speaking and demonstrate good use of persuasive language to convince potential investors.

Important information:

1. **Lunch and dinner for UNISUM 2025 students will be offered at the TOSCANA restaurant, opposite the Rectorate building.**
Lunch – 12.00 – 13,00
Dinner – 18.00-19.30
2. **Social and networking events will be organised during UNISUM 2025 and you will be informed in time.**