



Sustainable Development and Green Agriculture and Economy

University of Vaasa - Finland

Prof. Naser Bajraktari

Prof. Ahm Shamsuzzoha

COURSE DESCRIPTION

This course aims to give an overview of how sustainable development and green agriculture and economy support to maintain global sustainability and economic growth among the wider learners communities. It teaches students how to pinpoint specific steps they can take to slow down the impacts of climate change and advance the green agriculture and economy to an environmentally friendly future.

LEARNING OUTCOME

- students can learn about the basic knowledge on various topics and issues related to sustainable development and green agriculture and economy.
- students are ready to equip with the information, abilities and mindsets required for a more sustainable development and green agriculture and growth.
- students are ready to prioritise and mastering the green agriculture and economy and sustainable growth in education and training programs and policies.
- students are prepared to analyse various promotional tasks/activities to maintain green agriculture and growth and sustainable environment.
- students are ready to take up both individual and group tasks aiming to create positive awareness about environmental sustainability and green agriculture and businesses.





Digital Accounting and Finance for Sustainable and Global Business

University of North Florida - USA

Prof. Vlora Berisha

Prof. Blake Kohen Rayfield

COURSE DESCRIPTION

This course explores the role of digital tools in modern accounting and finance, emphasizing their application in entrepreneurship, international trade, sustainable finance, and legal compliance. Students will learn how digital accounting and financial technologies (FinTech) drive business efficiency, transparency, and sustainability. Through case studies, practical applications, and hands-on software training, participants will gain technical skills in digital accounting systems, blockchain for finance, and AI-driven financial forecasting. The course will also cover legal and regulatory aspects of digital finance in a European and global context.

LEARNING OUTCOME

- Utilize cloud-based accounting software (Alpha Cloud) for financial management.
- Apply blockchain and AI in accounting and finance for transparency and fraud prevention.
- Understand and implement digital financial reporting and understand digital money
- Analyze how FinTech impacts international trade and globalization.
- Evaluate the role of sustainable finance and green investment policies.
- Navigate the legal and ethical implications of digital finance, including EU regulations (GDPR, MiCA).





Leadership training through neuro feedback in Management

Szczecin University - Poland

Prof. Thëllëza Latifi

Prof. Malgorzata Nermend

COURSE DESCRIPTION

Leadership training through neuro feedback in Management

LEARNING OUTCOME

Gain a thorough understanding of neurofeedback technology and how it works.

Learn how neurofeedback can help improve focus, emotional regulation, and stress management in leadership contexts.

Develop the ability to monitor and regulate emotional responses in high-pressure situations.

Learn how to use neuro feedback to improve self-awareness, empathy, and emotional regulation, key components of emotional intelligence;

Cultivate greater emotional resilience and mental clarity for better decision-making;

Understand the impact of stress on cognitive performance and decision-making in leadership;

Learn how neuro feedback can be used to manage stress and enhance cognitive

functions like memory, attention, and problem-solving;





Digital Evidence in Criminal Law

Hacetiepe University - Turkey

Prof. Mensur Morina

Prof. Muammer Ketizmen

COURSE DESCRIPTION

This course will introduce students to the collection, examination, and presentation of digital evidence in criminal law. Students will examine the legal basis of digital evidence, different types of digital evidence (e-mails, social media data, computer records, etc.), and the procedural rules to be followed during the acquisition and use of this evidence.

LEARNING OUTCOME

1. Students will be able to define what digital evidence is in criminal law.
2. Students will be able to distinguish between different types of digital evidence and their legal significance.
3. Students will be able to explain how digital evidence should be collected and preserved in accordance with the law.





Entrepreneurship and HRM: Problem-Solving Tools and Methodologies Through People Management

University of Opole - Poland

Prof. Theranda Beqiri

Prof. Laura Płatkowska-Prokopczyk

COURSE DESCRIPTION

It is commonly known that any business is as strong as its employees. But does it happen just by hiring qualified people or does it take more than that? After all, a manager's day-to-day work is full of problems that need to be solved. But how can you do this in a way that will have a lasting effect? This course's objective is to search for the answer to this question. It is designed to help students understand the importance of a manager's role in bringing the group together and motivating them to work collaboratively. It also aims to show the benefits of cooperation, such as synergy effect. Increased communication, planning skills, improving motivation and building trust among groups and individuals. As a result, students will understand the value of cooperation in the problem-solving process.

LEARNING OUTCOME

Students will be able to solve problems related to human resources management.

Interpersonal Skills - the student will interact in class discussions to clarify thinking regarding cooperation topics and interact with others for group discussions - and projects.

Students will be able to take up individual and Group activities aimed at developing language skills and cooperation skills.

Also, students will be ready to accept linguistic and cultural differences and recognize them as natural vocational factors.





Introduction to Globalization: Strategies, Policies and Effects

Ludovika University of Public Service - Hungary

Prof. Ibrahim Krasniqi

Prof. Viktória Vásáry

COURSE DESCRIPTION

This course provides a comprehensive introduction to the concept of globalization, examining its multiple dimensions—economic, social, political, and cultural. It explores the various strategies and policies adopted by governments, international organizations, and multinational corporations in response to the challenges and opportunities presented by globalization. The course also delves into the effects of globalization on societies, economies, and the environment. Through case studies and real-world examples, students will gain insights into the benefits and drawbacks of globalization and develop critical thinking skills to evaluate global issues.

LEARNING OUTCOME

By the end of the course, students will be able to:

- Understand the historical evolution and key concepts of globalization.
- Analyze various theories and models of globalization and their real-world applications.
- Assess the impact of globalization on global trade, economic development, and social structures.
- Explore the environmental consequences of globalization and evaluate international efforts to address global challenges.
- Identify the political dimensions of globalization, including governance, sovereignty, and the role of international organizations.
- Evaluate the role of technology and digital platforms in driving globalization.
- Critically analyze the benefits and challenges of globalization for different countries and communities.
- Apply theoretical knowledge to real-world case studies and policy challenges related to globalization





Flute

University of Zagreb, Academy of Music - Croatia

Prof. Dardane Nallbani

Prof. Marina Novak

COURSE DESCRIPTION

This Flute I subject is designed mainly for mastering techniques in playing the flute instrument, where interpretive and artistic skills are acquired and informed by different stylistic periods.

Students gain the ability of self-artistic, performing and participating in various activities as a soloist and in ensembles as well as the pedagogical ability-Creative work in music schools, inclusive schools and types of cultural institutions.

LEARNING OUTCOME

Upon completion of this course students will:

- are trained in the application of practical theoretical knowledge;
- are trained to play the instrument;
- trained in understanding musical history periods;
- are trained in the techniques of practicing the flute, including examples from the literature on (sound, -articulation, dynamics, phrasing, memorization, etc.)
- trained in the explanation of virtuoso techniques.





Green economy, Carbon markets and Digitalization

University of Usak - Turkey

Prof. Fisnik Morina

Prof. Ercan Özen

COURSE DESCRIPTION

This course examines the relationship between economic growth and sustainability, addressing environmental impacts and green economy concepts. Topics such as the UN Sustainable Development Goals (SDGs), the European Green Deal, carbon markets, carbon accounting and ESG (Environmental, Social and Governance) assessments are covered. The impact of digitalization on carbon emissions, financial sustainability and sustainable management strategies of businesses are discussed. In addition, green economy policies of countries and changes in the sustainability approach of the USA are analyzed. The course provides students with a comprehensive perspective by providing practical studies together with theoretical knowledge.

LEARNING OUTCOME

- 1- The student knows the negative effects of development on the environment and knows that he/she must make a minimum effort to behave in an environmentally friendly manner.
- 2- The student gains the ability to implement the environmental policies of the public and NGOs.
- 3- The student can act in accordance with the principles of sustainability in daily life, academic and business life.
- 4- The student can support low carbon emissions by focusing on the use of digital tools.
- 5- The student can evaluate the environmental policies of businesses with ESG scores.
- 6- The student can calculate carbon emissions and gain the ability to apply them in trade and accounting.
- 7- The student contributes to the fair implementation of environmental policies on an international scale.





Strategic Communication for Business and Innovation

Université Cote d'Azur - France

Prof. Ibish Mazreku

Prof. Jerry Anxious Fianyo

COURSE DESCRIPTION

Effective communication is the key to success in today's global business world.

This dynamic two-week course is designed to help students master essential business communication skills, from crafting compelling advertisements to negotiating with confidence and delivering persuasive presentations.

Through interactive workshops, real-world simulations, role plays and case studies, participants will develop the essential skills needed to advertise effectively, write emails, memos, and reports with clarity and professionalism, navigate high-stakes business negotiations, and deliver impactful presentations.

Whether you're preparing for a career in entrepreneurship, international trade, tourism, agribusiness, or sustainable development, this course will equip you with the tools to stand out in any professional setting.

The course is also open to students from all disciplines who are eager to refine their communication skills and gain a competitive edge in the global job market...

LEARNING OUTCOME

Communicate with Confidence & Fluency – Speak spontaneously and express business ideas clearly in professional discussions and presentations.

Enhance Persuasion and Negotiation Skills – Use persuasive language effectively, improve upon business argumentation skills and negotiation techniques to influence and convince in real-world scenarios.

Practice and improve relevant language and vocabulary related to recruiting, interviews, employment letters, etc.

Write with Precision & Impact – Craft compelling cover letters, persuasive business advertisements, and professional emails with clarity, appropriate tone, and purpose.

Deliver Engaging Presentations – Structure and present business ideas effectively, using strong argumentation, persuasive techniques, and confident public speaking skills.





International Trade and Globalization

University of Balikesir - Turkey

Prof. Driton Sylqa

Prof. Jiyan Kiliç

COURSE DESCRIPTION

This course is a discipline that examines the basic dynamics of the world economy, the theoretical and practical aspects of international trade, and the economic, social and cultural effects of globalization. It provides theoretical and practical information about what globalization is, its various dimensions, historical development, effects, international trade theories, international trade organizations, practical aspects of international trade, and applications

LEARNING OUTCOME

To enable students to understand the global economy and the functioning of international trade.

To evaluate the economic effects of international trade and globalization.

To provide the ability to analyze the effects of globalization.

To provide information about international trade policies and practices.

To help them develop a critical perspective on global problems.

To strengthen the theoretical infrastructure of international trade (absolute advantage, comparative advantage, etc.)

To grasp the relationship of globalization with different dimensions (economic, social, cultural)

To understand the functioning of international trade (supply chain management, logistics, etc.)

To learn the role of international trade organizations (WTO, IMF, World Bank, etc.)

Learning the basic delivery methods and procedures used in international trade

To develop critical thinking skills

To learn about different cultures and economic systems

To develop sensitivity to global problems

To gain the skills necessary to be successful in international business.





Multi-criteria decision making and multidimensional comparative analysis in Business

Szczecin University - Poland

Prof. Elvis Elezaj

Prof. Kesra Nermend

COURSE DESCRIPTION

The aim of the subject is to show the possibilities of using a computer (using qualitative and quantitative data) to model decision-making situations. Different methodological approaches to solving decision-making problems in the area of multi-criteria and multi-dimensional decision analysis will be presented

LEARNING OUTCOME

Gain a thorough understanding neurofeedback technology and how it works.

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Develop the ability to monitor and regulate emotional responses in high-pressure situations.

Learn how to use neurofeedback to improve self-awareness, empathy, and emotional regulation, key components of emotional intelligence;

Cultivate greater emotional resilience and mental clarity for better decision-making; Understand the impact of stress on cognitive performance and decision-making in leadership;

Learn how neurofeedback can be used to manage stress and enhance cognitive functions like memory, attention, and problem-solving;

