



UNIVERSITETI - UNIVERSITY - UNIVERZITET
"HAXHI ZEKA"

CURRICULUM VITAE

1. Surname:	Latifi, Sadrija
2. Name:	Thëllëza
3. Nationality:	Kosovo
4. Citizenship:	Alabnian
5. Date of Birth:	13.02.1986
6. Gender:	Female
7. Contact details:	
<i>Email:</i>	thelleza.latifi@unhz.eu
<i>Tel:</i>	049 855- 502
8. Education Level:	
Institution:	Faculty of Applied Sciences in Business in Peja
Date of graduation:	January 15, 2009
Diploma:	Bachelor of Applied Informatics in Business
Institution:	Economic Faculty, Pristina
Date of graduation:	07.05.2012
Diploma / Master:	Master Title: ENTREPRENEURIAL LEADERSHIP IN BUSINESS
Institution:	Erupian University of Tirana
Date of graduation:	11.07.2018
<i>Degree /Doctorate</i>	Doctor of Science / Doctoral Thesis title: Conditional Kosovar Leadership by Organizational Culture (case of Kosovar businesses) Profile Management Nostrified by the State Quality Council / Ref, No.: 6-4054
9. Work experience	
Date:	2005-2006
Country:	Pejë
Name of Institution:	REA, Project "Civic Bridge"
Position:	REA project "Civic Bridge" Coordinator of the Public Service
Description:	I worked as coordinator of the Public Services Team within the OSCE The "Civic Bridge" implemented in the Pec region

Date:	Maj, 2009-Qershor, 2009
Country:	Pejë
Name of Institution:	The Privatization Agency
Position:	Liquidation Committee
Description:	<ul style="list-style-type: none"> • Mediation and Coordination • Data collection • Legal support for the AKP's activities Master of Economic Sciences Asisitente Phd. candidat
Name of Institution:	Universiteti "Haxhi Zeka" Pejë
Dates of choice:	23.11.2010 Assistant engaged "University of Pristina 'FSHAB 05.12.2011 Assistant engaged "University of Prishtines"FSHAB 26.09.2012 Regular Assistant (three years) " UNHZ " 26.12.2012 Coordinator in the Office of Academic Development and ECTS Faculty of Tourism, hotel and Environment 01.10.2017assistant re-election
<i>Dates:</i>	Assistant engaged; October 2010- June 2011
<i>Country:</i>	Pejë
<i>Name of Institution:</i>	Faculty of Applied Sciences
<i>Position:</i>	Assistant engaged in the following subjects: <ul style="list-style-type: none"> • Economy of Transition, • Promotion in Tourism • Basics of Marketing.
<i>Dates:</i>	October 2011- June 2012
<i>Country:</i>	Pejë
<i>Name of Institution:</i>	Faculty of Applied Sciences
<i>Position:</i>	Assistant engaged in the following subjects: <ul style="list-style-type: none"> • Organization of Enterprise, • Organizational Behavior, • Internet resources.
<i>Dates:</i> <i>Country:</i> <i>Name of Institution:</i> <i>Position:</i>	26.09.2012 Pejë "Haxhi Zeka" University Regular Assistant at the group of subjects in Management <ul style="list-style-type: none"> • Leadership • Entrepreneurship • Management • Fundamentals of Business in Tourism and Hospitality • Information • Human resource Management

<i>Dates:</i>	01/10/2015 Peja
<i>Country:</i>	"Haxhi Zeka" University
<i>Name of Institution:</i>	Assistant Engaged in courses: International Business, Strategic Management, HRM, Fundamentals of Business in Tourism and Hospitality
<i>Position:</i>	
<i>Dates:</i>	01.10.2016
<i>Country:</i>	Peja
<i>Name of Institution:</i>	"Haxhi Zeka" University regular assistant in courses: International Business, Strategic Management, HRM, Fundamentals of Business in Tourism and Hospitality
<i>Position:</i>	
<i>Dates:</i>	01.10.2017
<i>Country:</i>	Peja
<i>Name of Institution:</i>	Univeristy "Haxhi Zeka"
<i>Position:</i>	assistant re-election Faculty of Tourism and Catering Management
<i>Years:</i>	2017-2019
<i>Position:</i>	Regular/Assisant:
<i>Name of Institution:</i>	Faculty of Tourism and Catering Management
	Subjects:
	Macroeconomics;
	Microeconomics;
	The economy of tourism and business;
	Human resource Management;
	Financial analysis
	Business bases in tourism and catering
	Strategic management sustainable tourism
<i>Date:</i>	02/12/2019
<i>country:</i>	Peja
<i>Name of Institution:</i>	Haxhi Zeka University
<i>position:</i>	Member of the Central Commission for Quality Assurance and Evaluation at UHZ
<i>Date:</i>	04/16/2019
<i>country:</i>	Peja
<i>Name of Institution:</i>	University "Haxhi Zeka"
<i>position:</i>	Ud. Head of Department Environmental Management / Master's Degree
<i>Date:</i>	08/28/2019
<i>country:</i>	Peja
<i>Name of Institution:</i>	University "Haxhi Zeka"
<i>position:</i>	Members of the syllabus evaluation committee
<i>Date:</i>	04/01/2020
<i>country:</i>	Peja
<i>Name of Institution:</i>	University "Haxhi Zeka"
<i>position:</i>	Member of the commission for teaching and learning at the Faculty of Management in Tourism, Hospitality and Environmen
<i>Date:</i>	03/27/2020
<i>country:</i>	Peja

Name of Institution: position:	University "Haxhi Zeka" Member of the commission for complaints and petitions of the senate of the University "Haxhi Zeka"
Date: country:	03/26/2020 Peja
Name of Institution: position:	University "Haxhi Zeka" Commission for Monitoring and Implementation of the Quality Assurance Strategy
	2020-Member of the commission for control and evaluation of tests for the student entrance exam at the Bachelor level 2020/2021
	2020-Member of the commission for holding exams in September for the subject: Corporate Finance / old program in extinction
	2017-Member of the committee for reviewing complaints regarding the admission of Bachelor level students for the academic year 2017/2018
	Board member at the Faculty of Management in Tourism, Hospitality and Environment
	2012-2015; 2017-2019-2020-2021 ... automatically
	Quality coordinators and academic development 2017-2021
Date: country:	2021 Peja
Name of Institution: position:	University "Haxhi Zeka" Member of the Senate at the University "Haxhi Zeka" FMTHM
Date: country:	2021-2025 Peja
Name of Institution: position:	University "Haxhi Zeka" Prof.Ass. Dr at the Faculty of Tourism Management Hospitality and Environment
Date: country:	27 June -8 July, 2022 Peja
Name of Institution: position:	University "Haxhi Zeka" 1 st INTERNATIONAL SUMMER UNIVERSITY "UNISUM" Lecture-Modul "Urban Tourism"
Date: country:	08 January -26 January, 2024 Peja
Name of Institution: position:	University "Haxhi Zeka" 1 st INTERNATIONAL WINTER UNIVERSITY "UNIWIN" Lecture-Modul "Tourism Industry, globalization and culture"
Date: country:	06 July-20 th July,2024 Peja
Name of Institution: position:	University "Haxhi Zeka" 3 rd INTERNATIONAL SUMMER UNIVERSITY Lecture-Modul "Applied Entrepreneurship"

10. Conferences and Magazines Published / National and International		
Journal , Vol.II, Issue 11 Nëntor, 2014	International trade journal for economics and management Impact Factor: SJIF 3.357 United Kingdom	Topic: Communication Kosovar leadership in challenging environment Case study: private enterprises in Kosovo
Journal Nr.4 Pejë, 2011	"University of Prishtina" Faculty of Applied Sciences Business-Pejë	Topic: Entrepreneurs Leadership Business and influence in the group
Journal Nr. 5 Pejë, 2012	"Haxhi Zeka" University Journal of Scientific Research "EMPIRIKUS"	Topic: Creating Opportunities for development business and employment growth in Kosovo
Conference Data: 5-6 , June 2015	3rd International Conference on Sustainable Development Italy-Romë ICSD 2015	Topic: Ethical significance of managerial behavior Case study: Private Enterprises in Kosovo
Conference <i>Data: 30 .05.2013</i>	"Haxhi Zeka" University European university of tirana" "European College Dukagjini"	Topic: Human Resources Model Businesses in Kosovo
Conference <i>Data: 1, 2 january 2012</i>	Univesity of Zenica "Haxhi Zeka" University "European College Dukagjini	Topic: Methods and practices in human resources management
Conference <i>3-4 , October 2013</i>	Kosovo Finance Institute "IFK" Pristina	Topic: Leadership and Ethics Model Enterprises in Kosovo
Conference 22-24, March 2017	INTERNATIONAL CONFERENCE INNOVATIONS IN SCIENCE AND EDUCATION Prague, Czech Republic <i>INDEXED IN THOMSON REUTERS - WEB OF SCIENCE</i> <i>www.cbuic.cz</i>	Topic: Performance evaluation in Kosovo organizations
Conference	Internacional conference on	Topic: Impact of cultural differences

19-20 september 2014	social sciences ICSS 2014-Bucharest	Leadership styles in Kosovo
Journal. Vol 27 November 2018	Internacional Journal Skopje, Macedonia, Bansko Bulgaria	Topic: Stakeholders perceptions toward the role of sustainable tourism development, using Kosovo as a case study.
Conference December 12-13, 2019 Romë/Itali Human science research conferences International business conference December 12-13, 2019 ROME/ITALY	Human research conferences Human and social sciences research V Conference code 19BC12IT Internacional Conference www.internationalconference.net	Topic: The influence of leadership styles in organization change
Journal December, 2020 Journal of Problems and Prespectives in Managment “Business Prespectives” Ukraine	Problems in Prespective Management Volume 18 2020, Issue #3, pp. 306-31 http://www.businessprespectives.org/ SCOPUS	Topic: Orgazizational Culture Influenced by Leadership Styles: The case of private business of Kosovo
Journal 2020 Theoretical and Practical Researcher in Economics Fields	ASERS Publishing Vol 11 No,1 Fage 67-65 (2020) https://journals.aserspublishing.eu EconLit, EBSCO RePEC, ProQuest, Cabell SCOPUS	Topic: The Theoretical Aspect of Delphi Techniques and Ahp Method Dr.Sc.Behrije Ramaj Desku Dr.Sc.Vlora Berisha Dr.Sc.Thëllëza Latifi Sadrija Dr.Sc.Alma Shehu Lokaj
Conference “UHZ” International Conference on Agriculture, Environment, Sustainable Tourism and Food Production	October 20-30.2020, Pejë Kosovo AESTPF	Thëllëza Latifi Sadrija; Selvie Lajqi; Nora Draga Topic: Importance of Social and Cultural Impacts Kosovo Tourism
Journal Quality Access to Success	Qulaity Access to Success Publishing	Topic; Tourism Capacity Management and Growth Trend Thëllëza Latifi Sadrija

	<p>Vol 23, No 189/August 2022</p> <p>https://www.calitatea.ro/EN/ViewIssue.aspx <u>Calitatea - Quality Access to Success</u></p> <p>SCOPUS</p>	Behrije Ramaj
<p>Journal 2023</p> <p>Quality-Access to Success General Management</p>	<p>https://scholar.google.com/citations?view_op=view_citation&hl=en&user=OcpQ-h0AAAAJ&citation_for_view=OcpQ-h0AAAAJ:ufrVoPGSRksC</p> <p>SCOPUS</p>	<p>Topic: <u>The Impact of Email Marketing, Online Advertising and social media On the Consumer Decision-Making Process.</u></p> <p>BR Desku, TL Sadrija Quality-Access to Success 24 (194)</p>
<p>Journal Research in Rehabilitation (HRR) 2024</p>	<p>In Process</p> <p>Scopus</p> <p>www.human.ba</p>	<p>Topic: The Power of education: How Individuals and Organizations Shape the Future.</p> <p>Author: Thëllëza Latifi Sadrija Alma Shehu Lokaj Mersiha Kalac Kacamakovic</p>
<p>Journal:</p> <p>International Journal of Sustainable Development and Planning</p> <p>Vol. 19, No. 6, June, 2024, pp. 2105-2114</p>	<p>http://creativecommons.org/licenses/by/4.0/</p> <p>https://www.iieta.org/journals/ijstdp/paper/10.18280/ijstdp.190610</p> <p>https://www.iieta.org/download/file/fid/133430</p> <p>SCOPUS</p>	<p>Cultural Heritage: Its Components, Role and Importance in Cultural Tourism Development - The Specific Case of Kosovo</p> <p>Author: Alberta Tahiri, Armand Krasniqi, Idriz Kovaci, Anita Cucovic, Thëllëza Latifi, Djellza Misini</p>
<p>Conference</p> <p>XVI International Scientific Conference</p> <p>“Innovation and Digitalization in Education: Challenges and Opportunities for Economic Development”</p> <p>VIII International Scientific Conference</p> <p>“Language and Communication the Time of Information Technology”</p> <p>24.05.2024</p>	<p>http://ekonomskiinstitut.com/al/</p>	<p>Historical Development of E-Tourism and Theoretical Analysis of the Marketing Information System</p> <p>Author: Behrije Ramaj Desku; Thëllëza Latifi Sadrija; Alberta Tahiri</p>

<p>INTERNATIONAL HALICH CONGRESS ON MULTIDISCIPLINARY SCIENTIFIC RESEARCH-VII held online on January 23-25, 2024 / Istanbul, Türkiye with an oral presentation entitled THE IMPORTANCE OF BUSINESS COMMUNICATION IN THE DIGITAL AGE</p>	<p><u>INTERNATIONAL HALICH CONGRESS</u></p>	<p>THE IMPORTANCE OF BUSINESS COMMUNICATION IN THE DIGITAL AGE</p> <p>Ass. Prof. Dr. Thëllëza Latifi Sadrija</p>
<p>Researcher Academy on Campus Certificate of Attendance Discover ScienceDirect Topics</p> <p>28.05.2024</p>	<p>ELSEVIER</p>	<p>Prof.ass.dr Thëllëza Latifi Sadrija</p>
<p>Researcher Academy on Campus Certificate of Attendance All about journals indexation criteria and process in Scopus</p> <p>12.04.2024</p>	<p>ELSEVIER</p>	<p>Prof.ass.dr Thëllëza Latifi Sadrija</p>
<p>"INTERNATIONAL SCIENTIFIC CONFERENCE "CHALLENGES OF SUSTAINABLE TOURISM DEVELOPMENT" CONFTOUR 2024</p> <p>17-18 MAY 2024</p>	<p><u>INTERNATIONAL SCIENTIFIC CONFERENCE "Challenges of Sustainable Tourism Development" CONFTOUR 2024 (unishk.edu.al)</u></p>	<p>Women's businesses and their contribution to the development of tourism - Case study Krusha e large - Alberta Tahiri, Thëllëza Latifi Sadrija, Behrije Ramaj-Desku</p>
<p>12. Education and training</p>		
<p>Date:</p>	<p>29-30 June</p>	
<p>Qualification awarded:</p>	<p></p>	

Principal subjects/occupational skills covered	Training: "Advocacy Skills" (organized by the Department for Democratization in the framework of the project "Civic Bridge") Pec, 29-30 June 2005
<i>Date:</i>	2007
<i>Qualification awarded:</i>	CISCO Networking Academy Program
<i>Principal subjects / occupational skills covered:</i>	Completion of the first level
<i>Organized by the name of the institution:</i>	Youth Center "Lawrence Mazdreku"
Training 3-4. 06.2013	University of Prishtina "Hasan Prishtina" Center for Excellence and Teaching
Trajnimet: 2005-2006	<ul style="list-style-type: none"> • "Advocacy Skills Training" (Organized by Democratization Department within "Civic Bridge") project Pejë, 29-30 June 2005 • "Public Transparency Training" (Organized by Democratization Department within "Civic Bridge") project Pejë, July 2005 • "Report Writing Skills Training" (Organized by Democratization Department within "Civic Bridge") project Pejë, 4 July 2005 • "Municipal Rules and Regulation Training" (Organized by Democratization Department within "Civic Bridge") project Pejë, 27 July 2005 • For a successful Participation at the CEFE Seminary (120 hours) for Entrepreneur Pejë, 20.10.2006 • "Composing and development of the new business in the rural areas in the economical conditions in the transition" in Peja from 13 April till 7 May in the year of 2005 • Certificate of Accomplishment to recognize the successful completion of the 2-day Training in Facilitation Skills Prishtina, April 21.02.2006 • Costumer care and relation training course who has completed the 2-day 8-9 of May 2006 at Prishtina
Training 30 May-3 July 2022	<ul style="list-style-type: none"> • ADVANCEMENT OF TEACHING METHODS IN HIGHER EDUCATION
Workshop June 15,2023	<ul style="list-style-type: none"> • Structured Internships in Agriculture
Workshop October 20,2023	<ul style="list-style-type: none"> • "All Things Research"-Enhancing an Institution's Research Enterprise
Training 12 June 2024	<ul style="list-style-type: none"> • AG-AI (Agriculture with Generative Artificial Intelligence) • USAID; IOWA
Workshop June 2024	<ul style="list-style-type: none"> • Science with Practice: Experiential Learning in Higher Education
Workshop	<ul style="list-style-type: none"> • Workshop for Research

27-28.06.2024	<ul style="list-style-type: none"> • University "Haxhi Zeka" 		
INTERNATIONAL MOBILITY	<ul style="list-style-type: none"> •University "St. Clement" • FACULTY OF TOURISM AND HOSPITALITY, OHIR • 29.04-03.05 2024 • Purpose of mobility - Participation in lectures and exchange of knowledge for scientific research in the field of Tourism Management. • The purpose of participation has the character of promotion, presentation, qualification and exchange of scientific experiences as well as participation in scientific research for the needs of academic units. 		
13. Informata shitesë:			
<i>Organizational skills and competences</i> :	Enthusiastic to work in a team. strong analytical skills and individual decision-making, ability to work in stressful situations. excellent communication and organizational skills, handling conflict situations.		
<i>Computer skills and competences:</i>	Microcoft, Word, Exel, Access, Power Point, SPSS		
<i>Language skills: (1 deri 5: Ivlerësimi më i ulët - 5 fluent)</i>			
<i>Gjuha</i>	<i>Konverzimi</i>	<i>Shkrimi</i>	<i>Leximi</i>
English	4	4	5
Pearson Edexcel Level i Certificate in ESOL International (CEF B2), December 2014			