

CURRICULUM VITAE

1. Family Name:	Ramaj-Desku
2. First Name:	Behrije
3. Nationality:	Albanian
4. Date of Birth	Kosovo
5. Gender:	11.10.1986
6. Contact details:	F
<i>Email:</i>	behrije.ramaj@unhz.eu
<i>Tel:</i>	048-221108
7. Education Degree:	
<i>Institution:</i>	Faculty of Applied Sciences Business - Peja
<i>Degree Date:</i>	28.07.2008
<i>Degree :</i>	Bachelor i MTH-se
<i>Institution:</i>	University of Prishtina - Faculty of Economics
<i>Degree Date:</i>	05.07.2011
<i>Degree/ Master :</i>	Master of Economic Sciences - Marketing
<i>Institution:</i>	University of Prishtina - Faculty of Economics
<i>Degree Date:</i>	25.11.2019
<i>Degree / Doctorate :</i>	Doctor of Economics in Marketing
8. Academic Degree:	Assistant Professor
<i>Institution:</i>	University ' Haxhi Zeka ' ' - Faculty MHTM
<i>Degree Date:</i>	

	01.10.2021	
9. Scientific Publications:		
Scientific journal		
<i>Title of paper</i>	<i>Journal name</i>	<i>Year / Volume / Pages</i>
Start with fast and free activities of the West Balkan Countries - Kosovo	Business Administration	2011/4/77
Market segmentation in tourism	Empirikus	2012/5/237
Tourism product in the region of Peja	Empirikus	2012/6/213
Abstracts from the International and National Conferences		
<i>Title of paper</i>	<i>Journal name</i>	<i>Year / Volume / Pages</i>
Impact of EU Subventions and Grants in Agricultural Corporations and Economic Development of Kosovo	International Economics Conference Italy, Rome https://internationalconference.net/paper/	2019
Tourism Industry in Kosova and Albania	Lanuch the IX International AssMed Conference – Slow and Fast Tourism: travelers, local communities, territories ,experiences	2019
Ndikimi i sistemit legal ne mbrojtjen e te drejtave te konsumatoreve	Konferencës Ndërkombëtare "Shtet Ndërtimi në vendet e Ballkanit Perëndimor:	2018/1

	Drejtësia, Media dhe Arti".	
Impact of E-mail marketing, online advertising and social media on tourists'	International Conference on Agriculture, Environment, Sustainable Tourism and Food Production,2020	2020/1
Challenges of SME's in Implementing International Financial Reporting Standards (IFRSs)",2020	5th INTERNATIONAL CONFERENCE IN BUSINESS AND ECONOMICS "Balancing the Economic Cycle in a Pandemic State: Lesson Learned and Future Actions - BECON"	2020
Indexed publications in platforms received by the ministry		
Title of paper	Journal name	Year / Volume / Pages
Review of literature for internet marketing and social media in tourism	Acta Universitatis Danubius. Communicatio	2018/12/2 –EBSCO
The E-Marketing Strategy Process in the Tourism Industry - Case Study Kosovo and Albania	Journal of Information and Organizational Sciences	June 2021 45(1):137-169 Scopus
Tourism Capacity Management and Growth Trend	Quality - Access to Success	Volume 23, Issue189, August , 2022 Scopus
The Impact of Email Marketing, Online Advertising and social media On the Consumer Decision-Making Process	Quality - Access to Success	Vol. 24, No. 194/ April 2023

The Review of Theoretical Aspect of E-Marketing	International Journal of Economic Perspectives	2017/11 EBSCO
Unemployment in Kosovo in the Last Years 2002-2012	Mediterranean Journal of Social Sciences , ISSN 2039-9340	SCOPUS 2013
The Impact of the Tourism Industry in Kosovo and Albania	Journal of Environmental Management and Tourism	SCOPUS V. 11, N. 5, p. 1289-1295, Aug. 2020
The theoretical aspect of delphi techniques and Ahp method	Theoretical and Practical Research in Economic Fields	Scopus Vol 11 No 1 ,faqe 67-75 (2020)
Consumer Protection Legislation In Kosovo, Albania And Montenegro''	Knowledge International Journal,	42(5), 1019 – 1022, 2020
Publications in other international conferences and journals		
Tourist potentials as key factors in raising the level of investment in Peja	Second conference regional scientific with international participation , ISSN	2232-8742 2012/2/353
Rendesia e Marketingut Dixhtal-Interneti Medium Interaktive	Konferencen nderkombetare shkencore ICIS IV	2016
Ndikimi i marketingut në krijimin e produkteve të reja	Konferenca Internacionale- Menaxhimi i ekonomis dhe bizneseve	Poster
Ndikimi i e-marketingut në turizëm	Konferenca V-te Shkencore Nderkombetare –Investimet ne funksion te zhvillimit ekonomike dhe proceset intergrues	2013/5
Multimedia ne Marketing	Konferencën e Shtatë Shkencore Ndërkombëtare	2015

Consumer Behavior In Situations Recession	International Journal Of Technology Enhancements And Emerging Engineering Research,	2016/4/ISSN 2347-4289 http://www.ijteee.org/paper-references.php?ref=IJT0416369 6
10. Work experience record:		
Dates:	01.09.2010-2013	
Location:	Peja	
Name of the Institution:	Economic secondary schools ' ALI Hadri ' ' – Peja	
Position:	Professor	
Description:	Prof. in the Tourism and hospitality courses ; 1. Business hotel 2. Basis of hotel service 3. Organization of hotel enterprises 4. Tourist Marketing	
Dates:	01.10.2011 / 2012	
Location:	Peja	
Name of the Institution:	Faculty of Applied Science in Business –Pejë	
Position:	Assistant	
Description:	Professor of Teaching Practice Also in the capacity of assistant to the subjects ; Promotion marketing in tourism and tourism and hospitality	
Dates:	2012-2015	
Location:	Peja	
Name of the Institution:	University Publike "Haxhi Zeka "	
Position:	Regular Assistant	
Description:	Lecturer of the case ; Basics of Marketing Assistant in subjects :	

	Introduction to Statistics , Marketing Basics Statistical analysis
Dates:	2016-2019
Location:	Peja
Name of the Institution:	University Publike "Haxhi Zeka "
Position:	Regular Assistant
Description:	Assistant in subjects : Introduction to Statistics , Marketing Basics Statistical analysis
Dates:	2019
Location:	Peja
Name of the Institution:	University Publike "Haxhi Zeka "
Position:	Regular Assistant
Description:	Assistant in subjects : Sustainable tourism International tourism Product development in tourism and hospitality Tourism management
Dates:	01.10.2021
Location:	Peja
Description:	University Publike "Haxhi Zeka "
Position:	Professor Assistant
Description:	Event Organization and Management Business Environment in Tourism International Tourism Cultural heritage
Other responsibilities in the University "Haxhi Zeka" '	
<ul style="list-style-type: none"> • Head of the bachelor degree department at FMTHM, 2019 • Member of the group for scientific research at the University "Haxhi Zeka" 2020-continues • Member of the group of academic women at the University "Haxhi Zeka" 2020 • Member of the MTHM Faculty Council • Member of the evaluation committee for the implementation of the competition of " Haxhi Zeka " University with ref. 2082, 2019 • Member of the Commission for reviewing the complaints for the implementation of the competition of " Haxhi Zeka " University with ref. nr.811,2019 • Member of the committee for the examination and evaluation of the students' entrance examination tests at the bachelor level for the academic year 18/19 	

- Member of the committee for the examination and evaluation of the students' entrance exam tests at the bachelor level for the academic year 17/18
- Member of the Appeals Commission for the Second Student Admission Deadline for 2015/16

Dates:	2023
Location:	Pristina
Description:	National Qualification Authority
Position:	Board Member
11. Education and training:	
ECDL	
<i>Dates:</i>	03.02.2011-06.06.2011
<i>Title of qualification awarded:</i>	Knowledge of the computer field
<i>Principal subjects/occupational skills covered:</i>	7-modul ; Microsoft Word, EXEL, Power point , Accses , Internet explore , IT
<i>Name and type of institution providing education and training:</i>	Ministry of Education Science and Technology
<i>Level of national and international classification:</i>	National
<i>Dates:</i> 05.04.2011	
<i>Title of qualification awarded:</i>	e-learning
<i>Principal subjects/occupational skills covered:</i>	Skillfully for teaching
<i>Name and type of institution providing education and training:</i>	Ministry of Education Science and Technology
<i>Level of national and international classification:</i>	National

<i>Dates:</i>	2015		
<i>Title of qualification awarded:</i>	Econometric application modules with SPSS		
<i>Principal subjects/occupational skills covered:</i>	Econometric application modules with SPSS		
<i>Level of national and international classification:</i>	National		
<i>Dates:</i>	2013		
<i>Title of qualification awarded:</i>	Teaching Methodology		
<i>Principal subjects/occupational skills covered:</i>			
<i>Level of national and international classification:</i>	International		
12. Additional information:			
<i>Organizational skills and competences:</i>	Management skills with a focus on communication and organization in an administrative way to the other side . Excellent skills in project cycle management		
<i>Computer skills and competences:</i>	Computer skills in the use of MS Office		
<i>Language skills: (1 to 5: 1 lowest - 5 fluent)</i>			
<i>Language.</i>	<i>Speaking</i>	<i>Writing</i>	<i>Reading</i>
Albanian	5	5	5
English	3	3	3
Spanish	3	3	3
<i>Awards and Membership:</i>	Outstanding student from the Faculty of Applied Business Sciences in 2008 Scholarship winner in average - master with 9.26		

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Singature

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